



Oakbridge Little Learners LTD
66-68 Bridge Cross Road
Burntwood, Staffordshire, WS7 2BY
contact@oakbridgelittlelearners.co.uk
01543 686099



SOCIAL MEDIA AWARENESS POLICY

At Oakbridge Little Learners Ltd, the safety, privacy, and well-being of the children in our care are our top priority. In line with our commitment to safeguarding and data protection, this memo is to reinforce important guidelines regarding **social media use** and **online boundaries** between staff and parents.

1. Social Media Awareness & Data Protection

- **Photos and Videos:** Staff are not permitted to share any photos, videos, or identifying information of children on personal social media accounts. Any approved nursery content will only be posted via the official nursery social media platforms with appropriate consent.
- **Privacy:** Parents are kindly reminded not to post pictures or videos of nursery events that include children other than their own, unless prior consent has been given by the other children's guardians.
- **Confidentiality:** Discussions relating to nursery matters, other children, or staff must never be shared or commented on via social media platforms.

2. Staff-Parent Social Media Connections

To maintain professional boundaries and ensure the highest safeguarding standards:

- **While the child is actively enrolled at the nursery,** staff members and parents / guardians are not permitted to add, follow, or engage with each other on personal social media accounts (e.g., Facebook, Instagram, TikTok, etc.).
- **Post-enrolment boundary:** Upon a child's departure from the nursery, there will be a **six-month cooling-off period** during which staff and parents/guardians are still not permitted to connect via social media. This ensures a clear separation of professional and personal relationships.
- This is a contractual term of our employees, staff who breach this policy may face disciplinary action in line with our safeguarding protocols, and we therefore ask that parents respect and uphold this important boundary.

3. Contacting the Nursery

If you have any queries, questions or concerns regarding the nursery or your child's care, we encourage you to contact the nursery directly, as soon as possible, to allow us to address and resolve any issues.

Please email us on:



Oakbridge Little Learners LTD
66-68 Bridge Cross Road
Burntwood, Staffordshire, WS7 2BY
contact@oakbridgelittlelearners.co.uk
01543 686099



oakbridgemanager@gmail.com or oakbridgelittlelearners@gmail.com,

Call us on: 01543 686099

or speak to us in person if ever you have any concerns, so that we can help you as soon as possible.

We appreciate your understanding and cooperation in maintaining a safe and professional environment for all.